

ORDER



KMGH

Orders	Order / Rev:	<u>186767</u>	
	Alt Order #:		KMGH
	Product Desc:	Obama for America	David Lombardo
	Estimate:	2002	
	Flight Dates:	10/09/12 - 10/15/12	
	Original Date / Rev:	10/08/12 / 10/08/12	EWSDC
	Order Type:	GENERAL	Sales Region: NAT
Agency	Name:	<u>GMMB Inc.</u>	
	Buying Contact:	Kristen Keuleman	Cash
	Billing Contact:		Broadcast
		1010 Wisconsin Ave, NW	EOM/EOC
		Washington DC, DC 20007	Agency Commission: 15%
Advertiser	Name:	<u>President/Obama (D)</u>	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PL1-President	Order Separation: 00:15:00
	Priority:	PREEMPTIBLE	Advertiser External ID: MAJ
	Revenue Codes:	POL, POL, CAND	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	30	\$26,750.00	\$22,737.50	October 2012	30	\$26,750.00	\$22,737.50	0.00
					Totals	30	\$26,750.00	\$22,737.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Start of Class End of Class 100%

Order / Rev: 186767
Alt Order #: _____
Flight Dates: 10/09/12 - 10/15/12

Advertiser: President/Obama (D)
Product Desc: Obama for America
Estimate: 2002

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 7	KMGH	10/09/12	10/15/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	MTWTF--	:30	1	\$200.00	PREE	0.00	NM		1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	MTWTF--		1	\$200.00		0.00							
N 8	KMGH	10/09/12	10/15/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	MTWTF--	:30	2	\$200.00	PREE	0.00	NM		2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	MTWTF--		2	\$200.00		0.00							
N 9	KMGH	10/09/12	10/15/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	MTWTF--	:30	3	\$400.00	P3	0.00	NM		3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	MTWTF--		3	\$400.00		0.00							
N 10	KMGH	10/15/12	10/15/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$4,000.00	PREE	0.00	NM		1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	M-----		1	\$4,000.00		0.00							
N 11	KMGH	10/09/12	10/09/12	ABC Tue A ABC Tue A	CA	7P-9P (7:00 PM-8:00 PM)	-T-----	:30	1	\$5,000.00	P3	0.00	NM		1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	-T-----		1	\$5,000.00		0.00							
N 12	KMGH	10/11/12	10/11/12	ABC Thurs C ABC Thurs C	CA	9P-10P	---T---	:30	1	\$3,750.00	P3	0.00	NM		1	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	---T---		1	\$3,750.00		0.00							
N 13	KMGH	10/12/12	10/12/12	ABC Fri A ABC Fri A	CA	7P-8P	----F--	:30	1	\$2,425.00	P1	0.00	NM		1	\$2,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	----F--		1	\$2,425.00		0.00							
N 14	KMGH	10/12/12	10/12/12	ABC Fri B ABC Fri B	CA	8P-9P	----F--	:30	1	\$2,000.00	P3	0.00	NM		1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	----F--		1	\$2,000.00		0.00							
N 15	KMGH	10/09/12	10/15/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF- S	:30	1	\$1,000.00	PREE	0.00	NM		1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	MTWTF- S		1	\$1,000.00		0.00							
N 16	KMGH	10/09/12	10/15/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A	MTWTF--	:30	3	\$350.00	P2	0.00	NM		3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>							
		Week: 10/09/12	10/15/12	MTWTF--		3	\$350.00		0.00							